



**1st International Conference on Transportation Construction Management**



# TCM

Successful Project Delivery  
New Challenges  
New Solutions

**Banquet Speaker**  
- Nirmal Kotecha,  
British Highways Agency

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Safe roads, Reliable journeys, Informed travellers



# **Delivering more for less in a changing world - transforming England's motorways -**

**Nirmal Kotecha**  
**Major Projects Director**

*Presented to 1<sup>st</sup> International Conference on  
Transportation Construction Management*

*Orlando*

*11 February 2009*



# Agenda

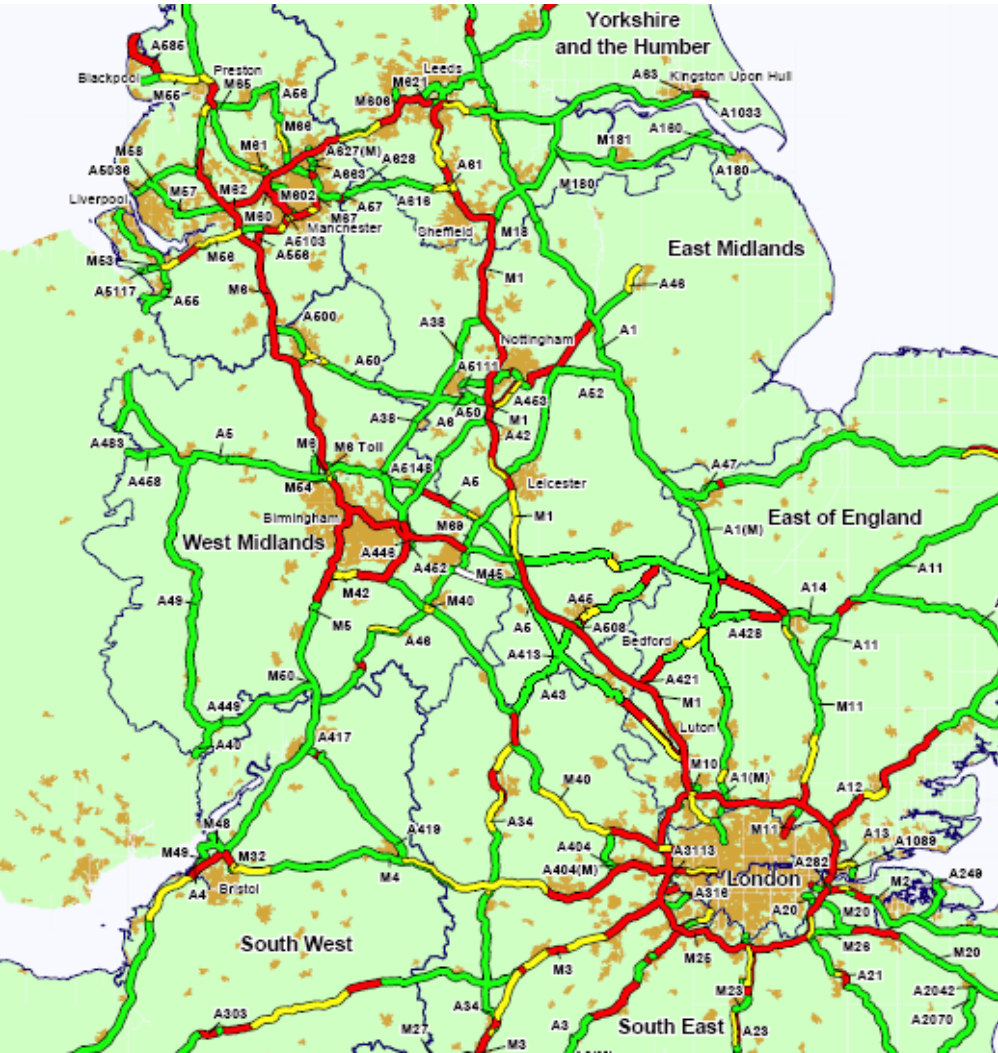
The Problem
The Solution
Alternative Contracting Journey
The Future Strategy
Summary & Questions

# The Problem



...and it's getting worse!

**Network stress 2005**



**Network stress 2016**



# A key outcome sought..

**Improved Journey Time  
Reliability**



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# 1. 24/7 Network Operator



**Deal with incidents quickly to keep traffic moving**



## 2. Investment in information technology

The NTCC is operated from a £160m centre near Birmingham

Collects information from a variety of sources



Distributes to many third party agencies

Feeds VMS and Travel Time VMS

**Key enabler for better informed travellers**



### 3. Make it easy for customers to better plan their journeys





## 4. Investing in extra capacity



**Up to £6 Billion Programme to 2014**  
**- Announced by Secretary of State for Transport in January 2009 –**  
**(excluding fiscal stimulus)**



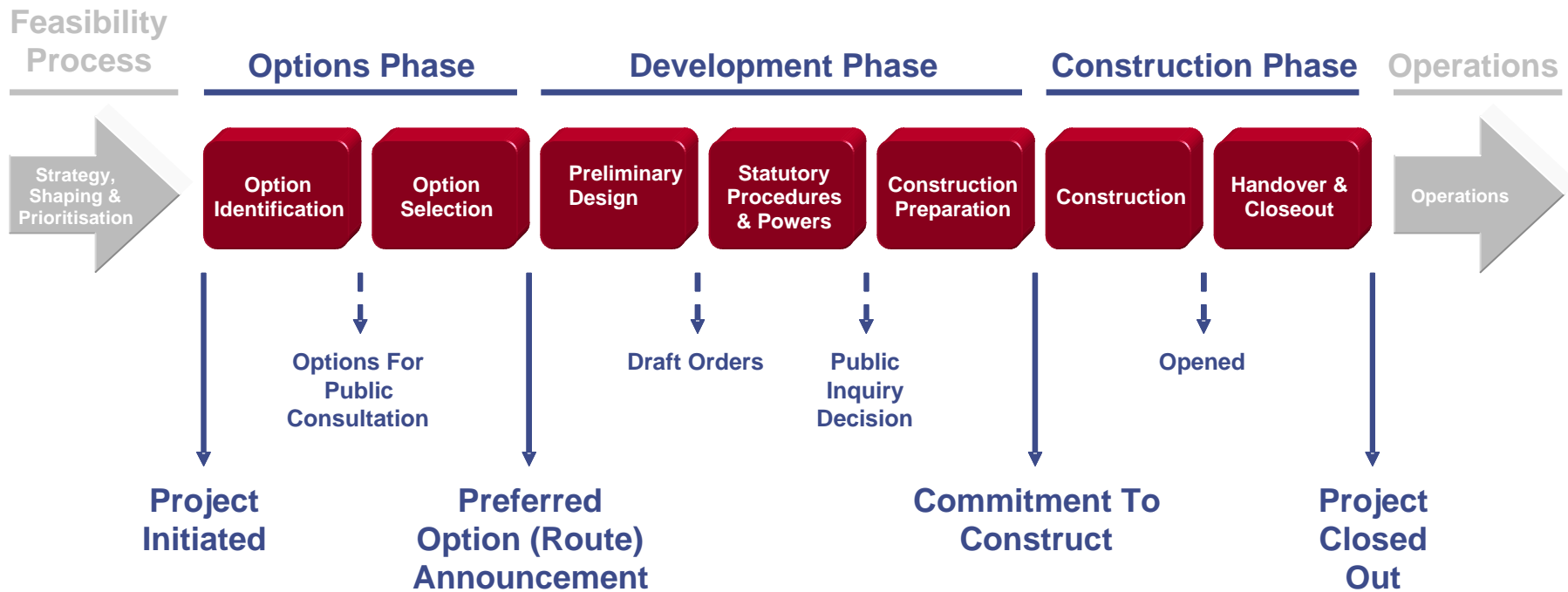
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# Evolution towards Early Contractor Involvement (ECI) and beyond

- 1980s – Re-measurement
- 1990s – Design and Build
- 2000s – ECI / DBFO
- Future – Collaborative Models?



# Contracting Strategies versus Project Life Cycle



**Design (Consultant)** | **Build (Contractor)**

**ECI Phase 1** | **Phase 2**

**DBFO**

# Two Phase approach to ECI

- Preliminary design work
- Statutory processes
- Constructability input
- Agreeing the contractor's target cost (CTC). This CTC is proposed by the contractor and negotiated with the HA. This CTC excludes HA costs.
- Payment based on actual cost plus agreed profit margin

- Detailed design and construction
- Payment for Phase 2 is actual cost with a Pain/Gain incentive mechanism applied to the contractor's target cost agreed at the end of Phase 1

# Our conclusions on ECI

- Reduces project duration compared to D&B
- Improved quality – right first time
- Cost performance inconclusive because:
  1. Significant changes in risk allocation were made separately from the switch to ECI
  2. ECI contracts are more recent and therefore take into account:
    - More modern standards
    - Introduction of traffic management with its associated costs
    - Greater emphasis on Journey Time Reliability
    - New technology introduced

- The HA unable to set reliable estimates and therefore relied on the contractor to propose TC
- HA further reliant on Consultants to challenge TC
- The pain/gain arrangement limited to the CTC only so contractor can be in gain and HA in pain
- No commercial tension in the contract at either of Phases 1 or 2
- Expensive overhead during Phase 1

## General concerns with approaches to date

- Contractors have called the shots
- Have not driven right behaviours across or down the whole supply chain (Tier 1 / 2 / 3 etc)
- Have not tackled significant inefficiency through the supply chain – estimated at around 30%

**Will not deliver the level of efficiencies  
required in future**



## Key sources of “Waste” during design & construction

Bespoke Designs

Interpretation of Standards & specifications

Waiting for materials

Defects & Re-work

Duplication & Man-marking

Fee on fee / risk on risk

No procurement scale economies

No sharing of Best Practice

Variable product quality



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# Macro Context



Global  
Economic  
Crisis

Business  
Continuity

Inflation or  
Deflation?

Resource  
Capacity

Economic  
impact of  
congestion

Corporate  
Responsibility

# The Business imperative for change!

Traffic  
Growth

Capacity at  
saturation

Nichols  
Review



Credibility  
with DfT

Affordability

Value for  
Money

# Value for Money....

**...means delivering a  
lot more for a lot  
less!!!**

**Response 1:**

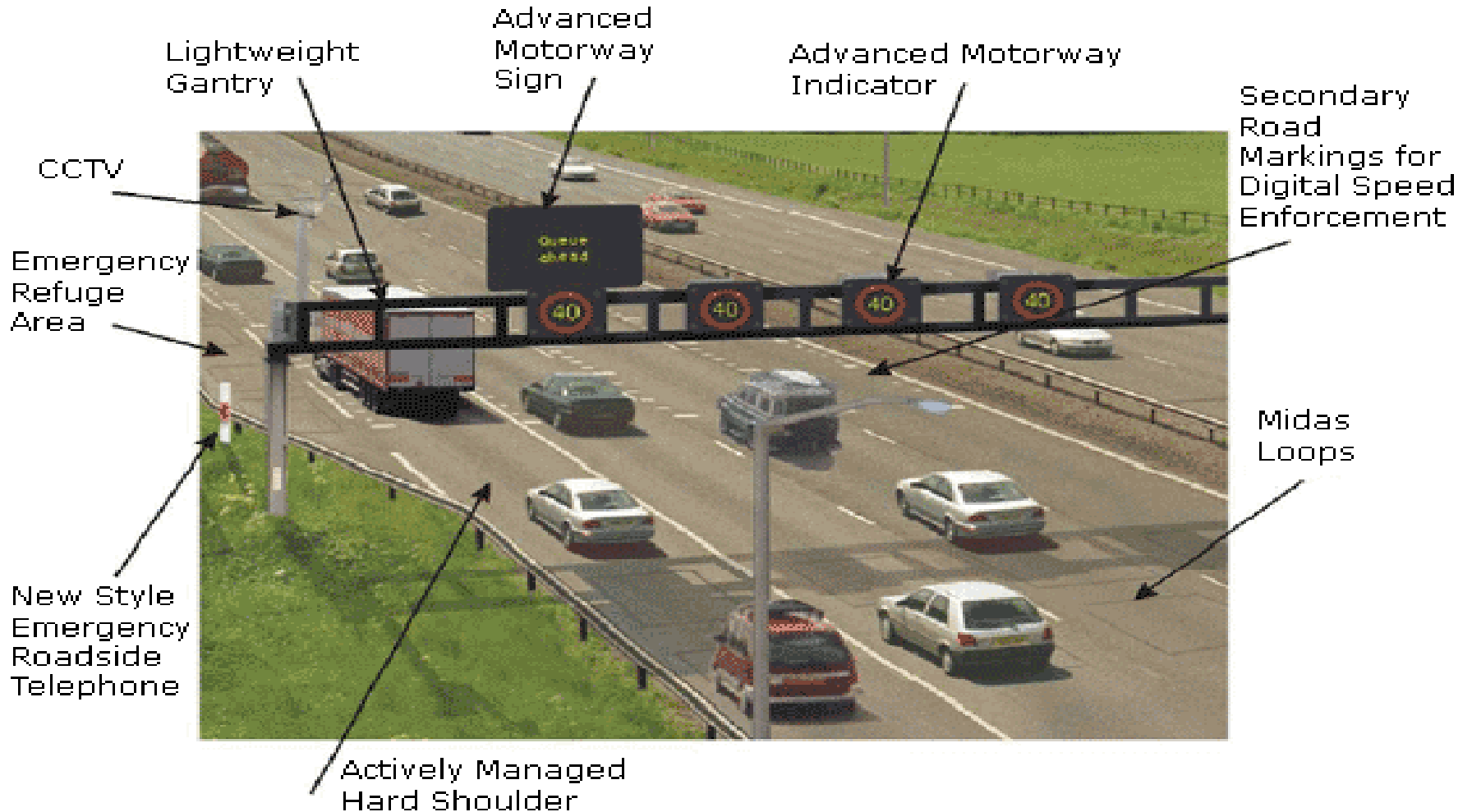
**Sweat existing assets**

# Move to Dynamic Hard Shoulder Running (DHS)





# DHS changes the landscape of our supply chain





# ATM changes the landscape of our supply chain

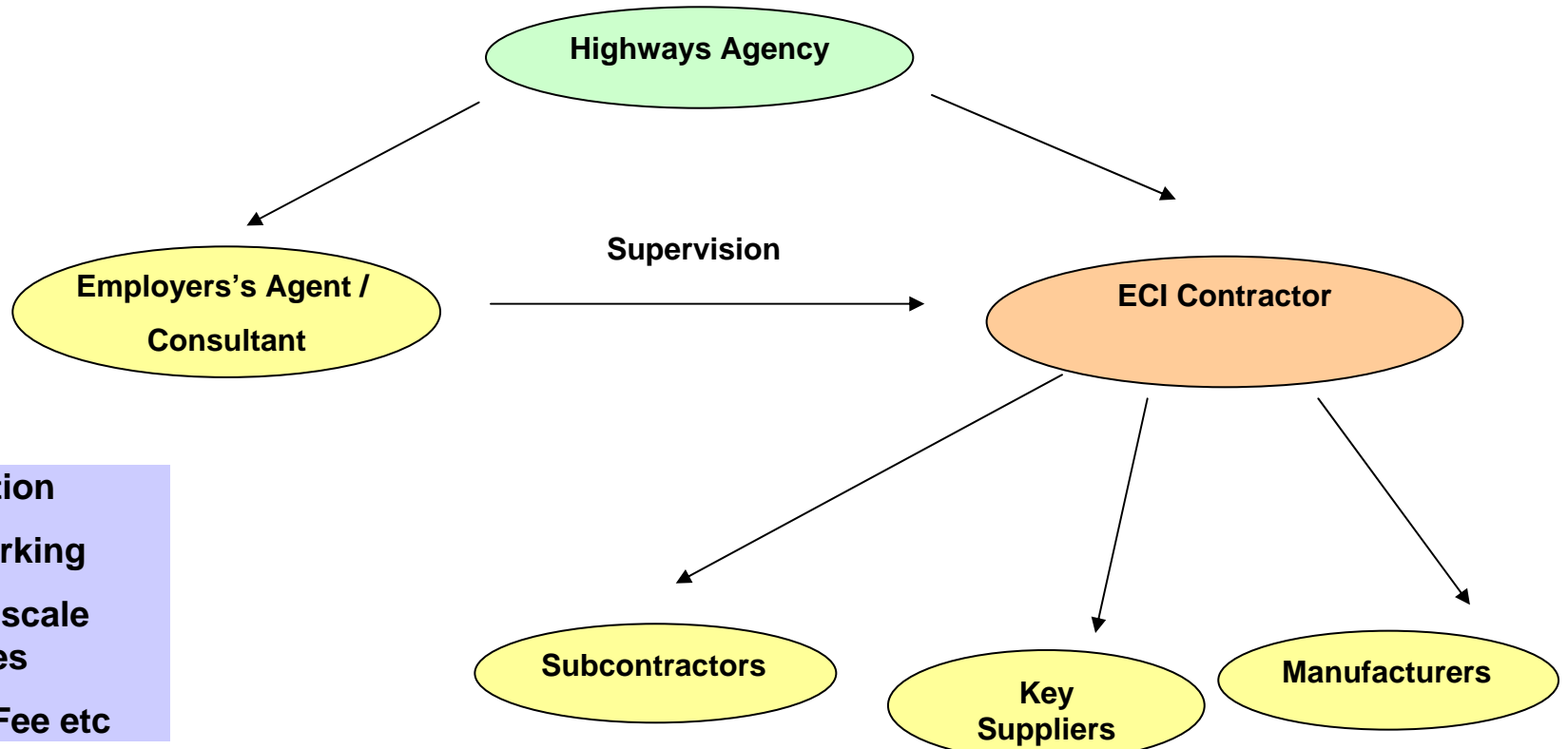


**Response 2:**

**Moving to a Collaborative Delivery Strategy  
underpinned by an integrated supply chain**



# Integrated Supply Chains means... going from this....



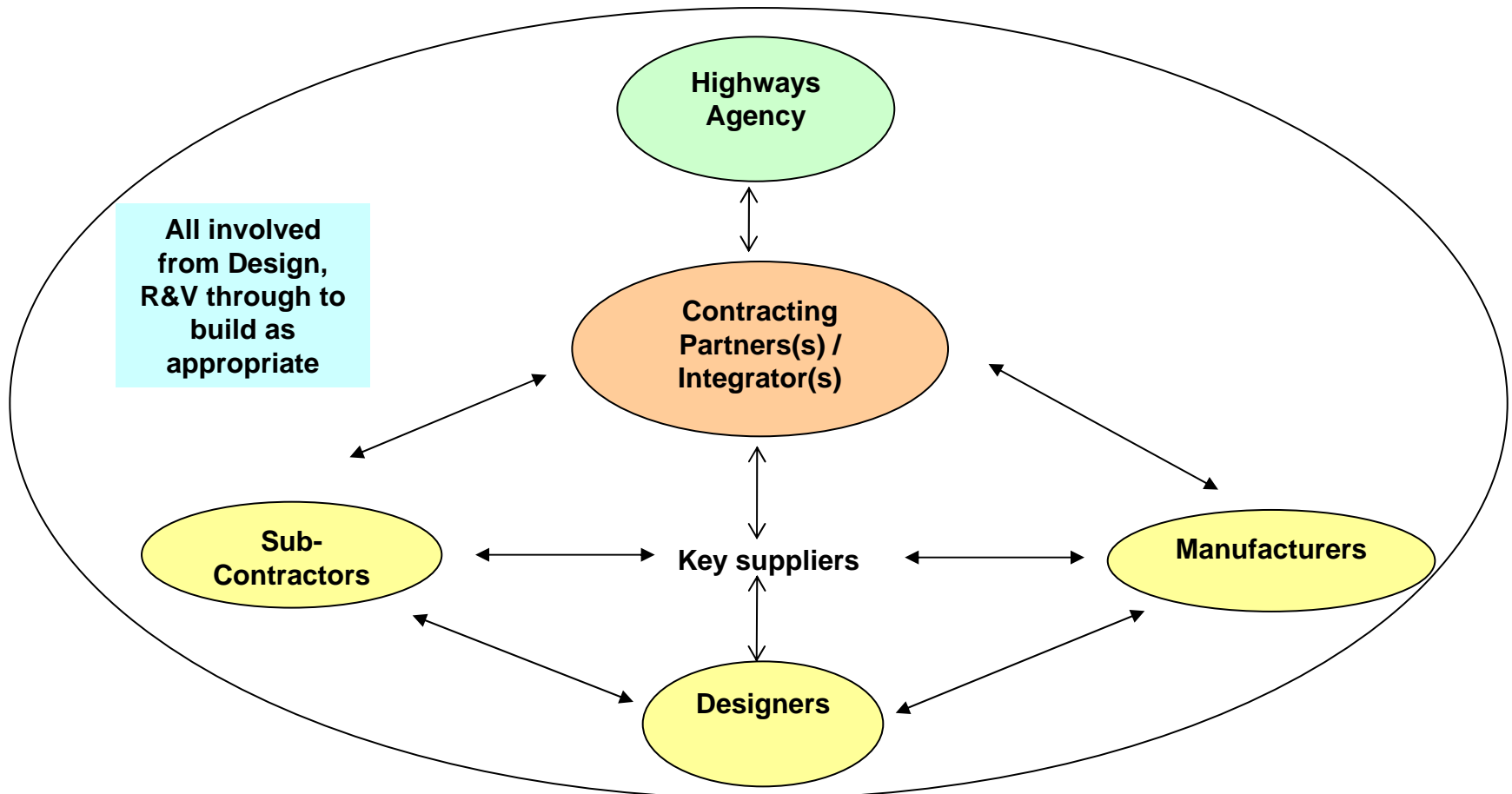
- Duplication
- Man-marking
- Loss of scale economies
- Fee on Fee etc

**Repeated for each scheme means huge lost opportunity**



...to this.

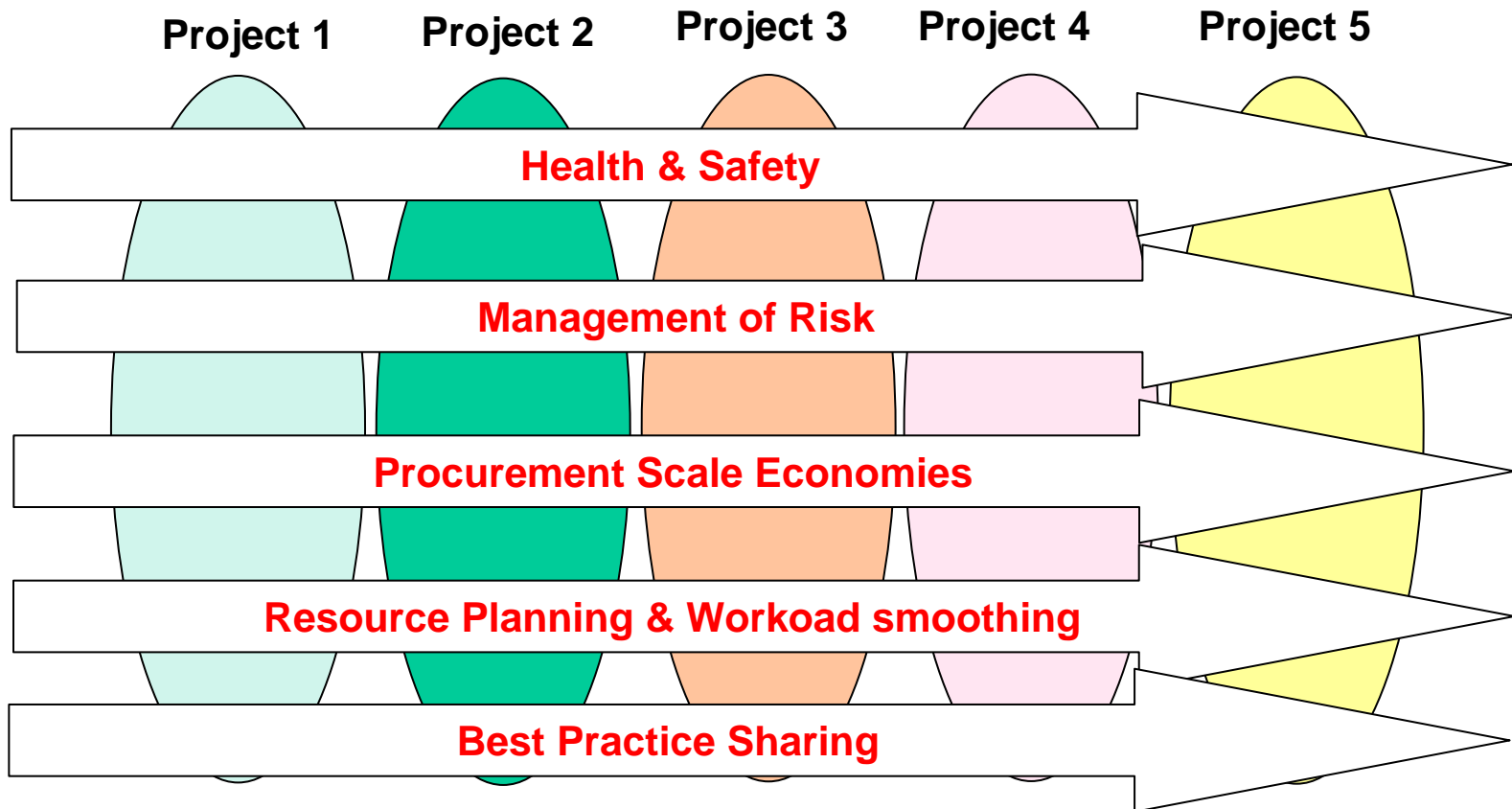
## Integrated Supply Chain to deliver Programme of Work



**Response 3:**

**Manage as a Programme**

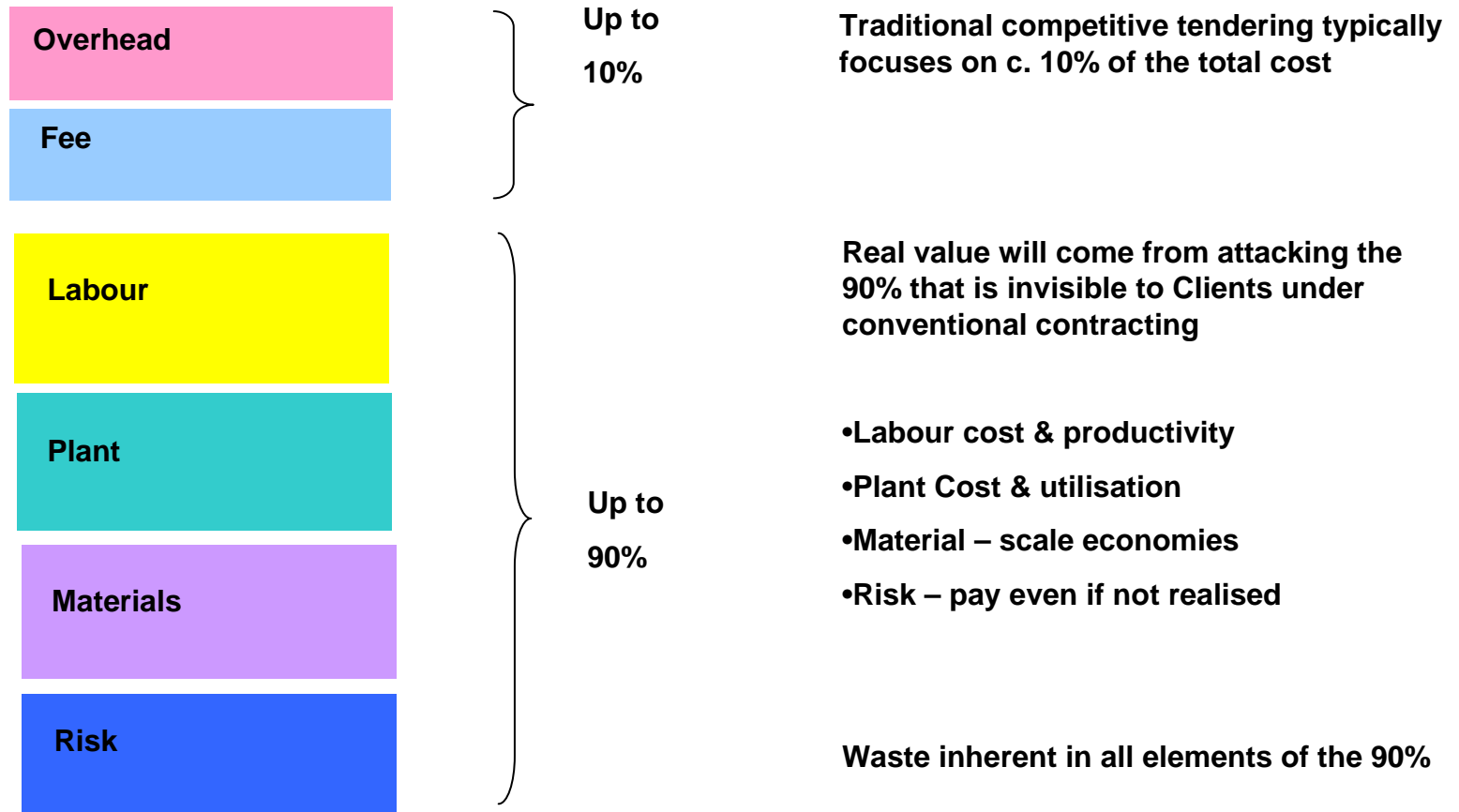
## Manage as a Programme to drive scale economies and collaboration



**Response 4:**

**Create transparency of all costs & waste**

# Creating total transparency of all costs & risks



# Adding the Client side costs into the mix



**Client Costs & Risks**

**Overhead**

**Fee**

**Labour**

**Plant**

**Materials**

**Risk**

Up to 10%

Up to 90%

**Historically excluded from Contractor Gain Share potential – included in future**

Traditional competitive tendering typically focuses on c. 10% of the total cost

Real value will come from attacking the 90% that is invisible to Clients under conventional contracting

- Labour cost & productivity
- Plant Cost & utilisation
- Material – scale economies
- Risk – pay even if not realised

Waste inherent in all elements of the 90%

## **Response 5:**

**Create commercial models that drive the right collaborative behaviours**



# Start by defining what Good looks like and set the Target



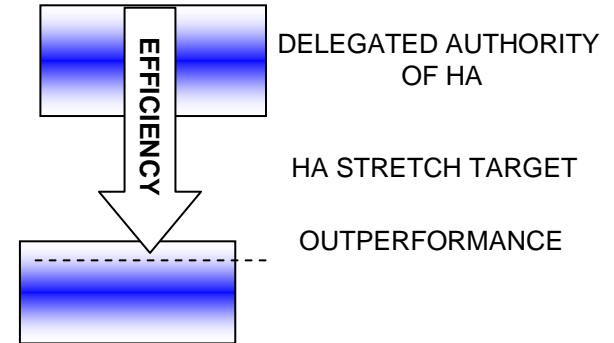
# Programme level incentivisation model

Using database of historic unit costs and understanding of frontier performance (benchmarks)

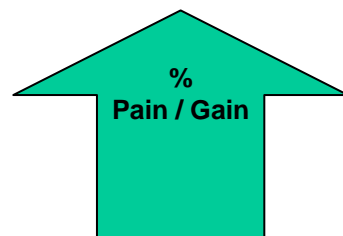
AFFORDABLE PROGRAMME CEILING

TARGET COSTS

Programme pool periodically allocated to DP partners based on turnover, performance and HA moderation



Highways Agency

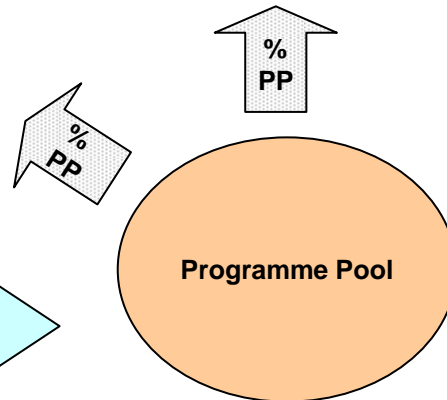


Project level out performance

%

Project Level

DELIVERY PARTNERS



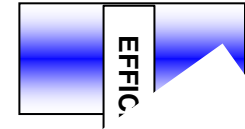
Programme Level

- Alignment
- Collaboration
- Best Resource for the task

# Programme level incentivisation model

Using database of historic unit costs and understanding of frontier performance (benchmarks)

AFFORDABLE PROGRAMME CEILING



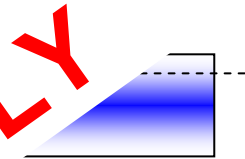
DELEGATED AUTHORITY OF HA

HA STRETCH TARGET

OUTPERFORMANCE



TARGET COSTS



Programme pool periodically to DP partners based on performance and H

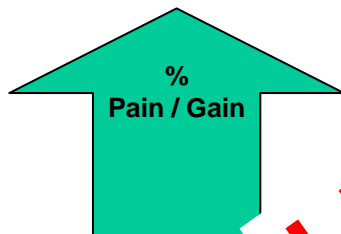
DELEGATED AUTHORITY OF HA



Programme Pool

**ILLUSTRATIVE ONLY**

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Project level out performance

%

Project Level

Programme Level

- Alignment
- Collaboration
- Best Resource for the task

**Response 6:**

**Attack on “Waste”**



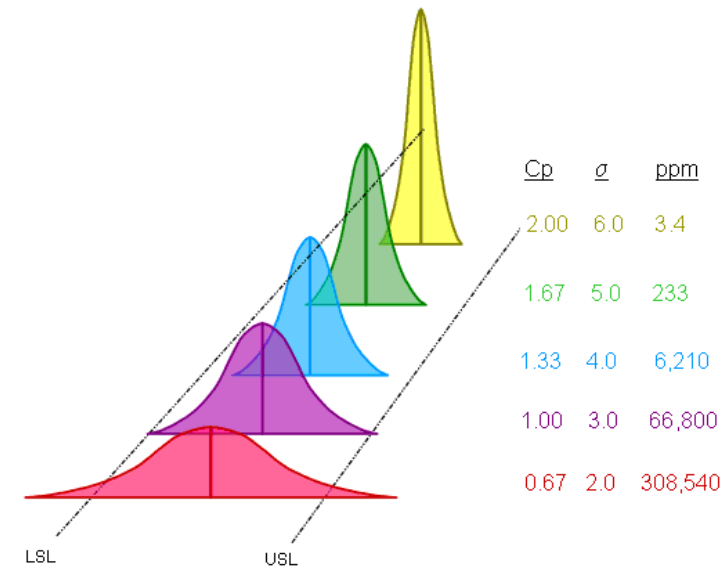
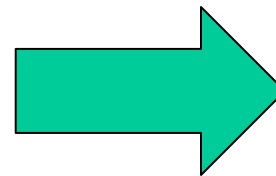
## **Response No. 8:**

### **Remove known sources of “Waste” through adoption of:**

1. Standard designs
2. Collaborative working – no duplication / man-marking
3. Commercial Model avoids risk on risk; fee on fee; design on design etc
4. Lean Sigma processes

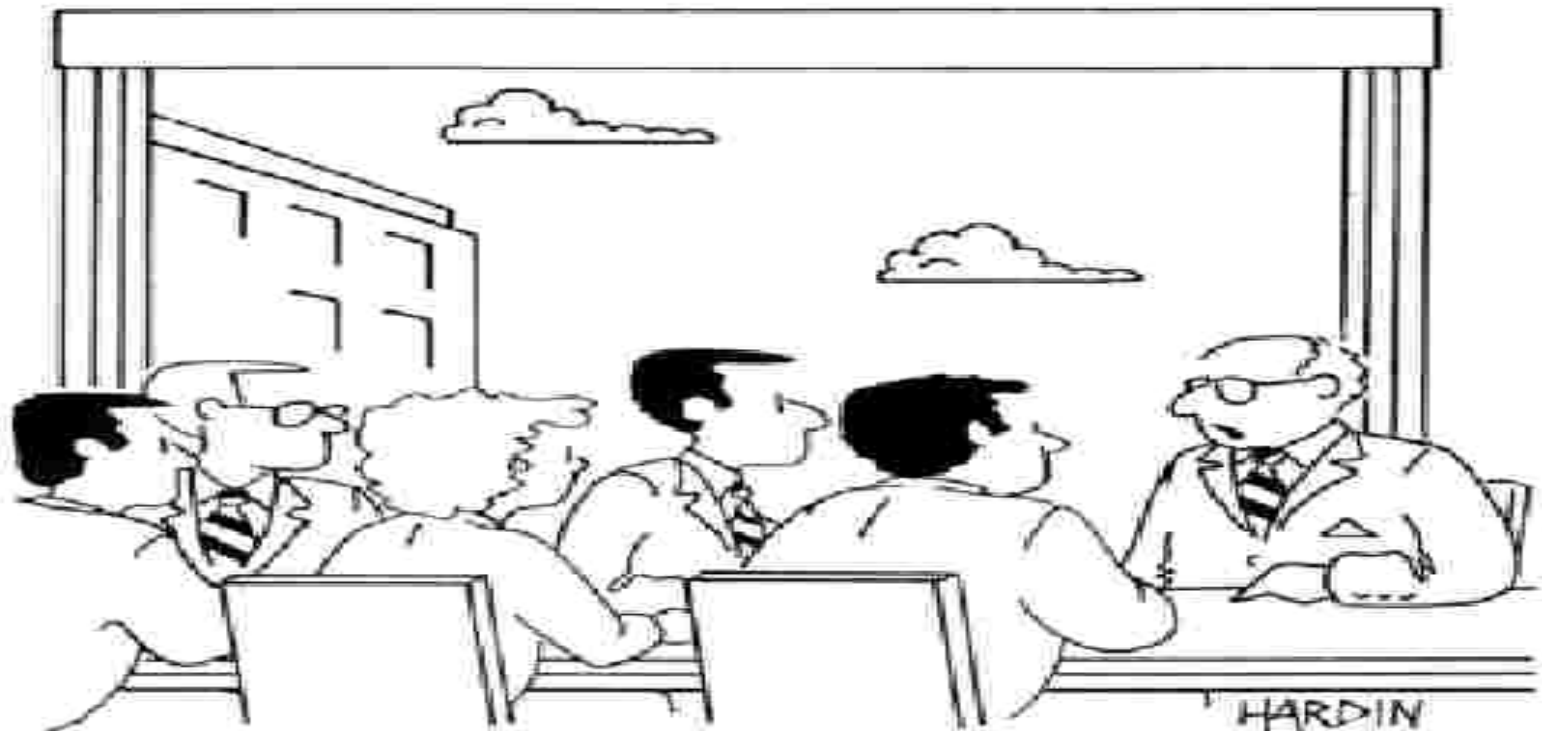


# Driving Process Improvements for stable and more predictable results





## From the avoidance of risk to the management of risk



"We've considered every potential risk except the risks of avoiding all risks."



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## Summary

- The Highways Agency is focused on JTR as a principle outcome
- JTR has led to the HA becoming a 24/7 Network operator
- Technology is playing a key part on a no. of fronts
- Conventional widening is being replaced with Managed Motorways

- A number of Contracting Strategies adopted over the years
- ECI has been the dominant model for a few years but can be a luxury
- Our Business drivers require us to deliver more for less in future

- There is a lot of inherent “waste” in the way we have delivered schemes in the past
- Conventional approaches will not address this
- ECI is therefore no longer the default model
- Collaborative working with integrated supply chains is seen as the way forward

**Thank you**



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